



Job Posting

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CONTENT CREATION INTERN – IMMEDIATE OPENING!

ABOUT THE GREEN LAKE ASSOCIATION

The Green Lake Association (GLA) is a nonprofit organization founded in 1951 that focuses its entire mission on improving the water quality of Big Green Lake, the deepest natural inland lake in Wisconsin. We implement conservation practices, outreach programs and lake research to protect this incredible resource.

We are a passionate organization that is growing in size and scope to meet the challenge set by the high charge of our mission. The GLA is a “small shop” of three full-time staff members and several seasonal interns, which means everyone gets diverse experience from varied responsibilities.

INTERNSHIP DETAILS

The Content Creation intern will transition from a part-time during the 2018/2019 semester to a full-time position during the summer of 2019.

Employment Dates: Start date of part-time internship is approximately November 2018, though start date is negotiable. Candidate must be available for a full-time internship from May - August 2019.

Weekly Hours: Approximately 5-10 hours/week from November 2018 - April 2019. The position will transition to 40 hours/week from May through August 2019.

Compensation: Compensation is \$8 - \$12/hour, commensurate with experience.

POSITION DESCRIPTION

The Content Creation Intern will develop primarily video content for our environmentally focused organization. In close collaboration with GLA staff, the Content Creation Intern will plan, shoot, edit and post a series of videos for various events and our social media accounts. These videos range from approximately 30 second shorts for social media to a 5-minute video for our annual gala for 300 guests. In addition, this individual will be responsible for developing content for and managing our social media accounts.

The Content Creation Intern has the unique opportunity to conduct first-hand interviews with local community members to highlight their personal narratives. This content should motivate and inspire others to join our cause. This video content has become a critical tool in telling our story and raising funds on behalf of a cleaner Green Lake.

Examples of the video work of previous GLA interns is available [here](#) and [here](#).

INTERNSHIP REQUIREMENTS

Excelling as a Content Creation intern will require an individual who is creative and independent. S/he must be articulate with excellent listening skills to effectively capture and communicate the GLA’s strategies to the

broader community. This individual must be responsible and trustworthy, as s/he will be required to represent the organization in the field without other staff around.

The Content Creation Intern needs to have an appreciation of the outdoors, as this job will likely require time on the lake and other non-office environments. The intern should be technologically savvy with a do-it-yourself attitude that lends itself to stepping in for non-traditional tasks when needed.

- The Content Creation intern must have a valid driver's license with reliable access to a car.
- Occasional attendance at weekend and evening events (with prior notification) is required. Two mandatory attendance dates include Saturday, June 15, 2019 and Saturday, August 3, 2019.
- Previous experience operating a boat and/or kayak is preferred but not required.
- The GLA will provide a camera, recording equipment, editing software (upon advisement of the Content Creation intern), a drone and a kayak. The GLA has an arsenal of older laptops, but the Content Creation Intern may prefer to use their personal laptop instead.

To apply, send a resume and a list of three professional references to Stephanie Prellwitz, Executive Director, at stephanie@greenlakeassociation.com. Applications received before November 21, 2018 will receive higher consideration. We recommended (but not require) that you also submit two examples of your video editing work with your application.